

<b>Dr. Shakuntala Misra National Rehabilitation University (DSMNRU), Lucknow</b>				
<b>Bachelor of Business Administration (BBA)</b>				
<b>Mid Semester Examination: March-2019</b>				
<b>26/03/2019 Tuesday</b>	<b>11:00-12:00</b>	<b>BBA201</b> Human Resource Management	<b>BBA401</b> Financial Management	<b>BBA MK601: Sales &amp; Distribution Management</b>
	<b>01:30-02:30</b>	<b>BBA202</b> Entrepreneurship and Small Business Management	<b>BBA402</b> Operations Research	<b>BBA MK602: Customer Relationship Management</b>
<b>27/03/2019 Wednesday</b>	<b>11:00-12:00</b>	<b>BBA203</b> Principles of Marketing	<b>BBA403</b> Strategic Management	<b>BBA MK603: Industrial and Rural Marketing</b>
	<b>01:30-02:30</b>	<b>BBA204</b> Financial Mathematics	<b>BBA404</b> Consumer Behaviour	<b>BBA FM601: Financial Planning &amp; Project Management</b>  <b>BBA HR601: Organization Development</b>
<b>29/03/2019 Friday</b>	<b>11:00-12:00</b>	<b>BBA205</b> Business Statistics	<b>BBA405</b> Management Information System & E-Commerce	<b>BBA FM602: Behavioural Finance</b>  <b>BBA HR602: Human Resource Development</b>
	<b>01:30-02:30</b>	<b>BBA206</b> Computer Application in Management	<b>BBA406</b> Environmental Studies	<b>BBA FM603: International Financial Management</b>  <b>BBA HR603: Labour Welfare and Social Security</b>

*W.A.S. 13-3-19*

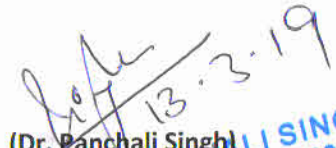
**Dr. Panchali Singh**  
(Head, Department of Management)

**Dr. Shakuntala Misra National Rehabilitation University, Lucknow**  
**Schedule for Unit Test March, 2019**  
**Department of Management**

MBA IV <sup>th</sup> Semester Unit Test March, 2019		
Date	11:00 AM to 12:00 PM	02:00 to 03:00
26/03/19	Technology Management (MGT 401)	Total Quality Management MGT (402)
27/03/19	Industrial & Rural Marketing (MGT 4101) Financial Engineering & Derivatives (MGT 4201) Strategic Human resource Development (MGT4301)	Supply Chain and Vendor Management (MGT 4102) International Financial Management (MGT 4203) Cross Cultural Management & Creativity (MGT 4302)
29/03/19	Integrated Marketing Communication (MGT 4103) Financial Decision Analysis (MGT 4202) Group Dynamics and Industrial Psychology (MGT 4303)	

MBA II <sup>nd</sup> Semester Unit Test March, 2019		
Date	11:00 AM to 12:00 PM	02:00 to 03:00
26/03/19	Quantitative Techniques for Management (MGT 201)	Human Resource Management (MGT 203)
27/03/19	Information Management System and Comp. App. (MGT 204)	Production and Logistic Management (MGT 205)
29/03/19	Financial Management (MGT 202)	Research Methodology (MGT 206)
30/03/19	Organization Behavior (MGT 207)	

The faculty of concerned subject is responsible for conducting the test as per above schedule.

  
 (Dr. Panchali Singh)  
 Head of Department  
 Department of Management  
 Department of Management  
 DSMNRU, Lucknow