

NOTICE

Students of MBA- IV Semester will be submitting a Research Project Report as per the curriculum. To successfully complete their **Research Project Report (MGT 403)**, students must seek guidance from their assigned faculty member on report preparation and related requirements. Throughout the project, students will consult closely with their faculty supervisor for guidance and feedback.

Students will have to submit **Two Hard Bound copies** of the research project report in the department, duly signed by students themselves and forwarded by assigned faculty supervisor.

Contents#

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| Topic Selection and Proposal Development |
| • Identify a research problem or question |
| • Conduct a literature review |
| • Formulation of research objectives and hypotheses |
| Research Design and Methodology |
| • Choose an appropriate research design (e.g., survey, case study, experiment) |
| • Develop a sampling plan |
| • Select data collection methods (e.g., interviews, questionnaires, observations) |
| • Choose data analysis techniques (e.g., regression analysis, content analysis) |
| Data Collection and Analysis |
| • Collection and processing data according to the research design |
| • Conduct descriptive and inferential statistical analyses |
| • Interpret findings and drawing conclusions |
| Report Writing and Presentation |
| • Structuring the research report |
| • Communicating research findings clearly and effectively |
| • Preparing for and delivering an oral presentation of the Minor Project |
| Ethical and Professional Considerations |
| • Adhere to professional standards in research and reporting |
| • Use appropriate citation and referencing practices |

Note that these contents are not exhaustive, but rather inclusive, and may include additional requirements or considerations.

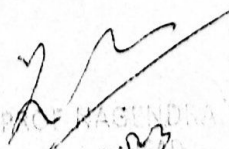
All faculty members
Dept of Management



PROF. NAGENDRA YADAV
HEAD
DEPT. OF MANAGEMENT
BENHURU, LUCKNOW

Faculty Supervisor Allotment List for Research Project Report (MGT 403)
Session (2022-23)

| <i>Sr.</i> | <i>Name of Student</i> | <i>Specialization</i> | <i>Faculty Supervisor</i> |
|------------|------------------------|-----------------------|---------------------------|
| 1 | Abhijeet Yadav | Marketing | Prof. Nagendra Yadav |
| 2 | Abhishek Pratap Singh | Marketing | |
| 3 | Afzal Ahmed | Marketing | |
| 4 | Atul Kumar | Marketing | |
| 5 | Ashish Kumar Yadav | Marketing | |
| 6 | Dipanshi Srivastava | Marketing | |
| 7 | Gaurav Singh Chauhan | Marketing | |
| 8 | Khushi Gupta | Marketing | |
| 9 | Mohd Monish Khan | Marketing | |
| 10 | Nilesh Kumar Rai | Marketing | |
| 11 | Nirbhaya Pratap Singh | Marketing | |
| 12 | Pardeep Gupta | Marketing | |
| 13 | Parul Yadav | Marketing | |
| 1 | Aditya Narayan Raj | HR | Dr. Panchali Singh |
| 2 | Akansha Dhore | HR | |
| 3 | Alka Verma | HR | |
| 4 | Aarti Chopra | HR | |
| 5 | Arya Tiwari | HR | |
| 6 | Ashutosh Singh | HR | |
| 7 | Ishita Narang | HR | |
| 8 | Kamini | HR | |
| 9 | Km Nisha | HR | |
| 10 | Mansi Rajput | HR | |
| 11 | Meghna Khanna | HR | |
| 12 | Nisha Kumari | HR | |
| 1 | Adarsh Gupta | Finance | Dr. Anu |
| 2 | Akash Awasthi | Finance | |
| 3 | Gayatri | Finance | |
| 4 | Lal Krishna Dwivedi | Finance | |
| 5 | Neelesh Gupta | Finance | |
| 6 | Ruchi Yadav | Finance | |
| 7 | Sai Parth Vashishth | Finance | |
| 8 | Sudheer Kumar Yadav | Finance | |
| 9 | Renu Sharma | HR | |
| 10 | Shrashtika Trivedi | HR | |
| 11 | Singh Rahul Rajesh | HR | |
| 12 | Snehil Shukla | HR | |
| 1 | Bansal Patel | Marketing | Mr. Nishant Bhola |
| 2 | Rajnish | Marketing | |
| 3 | Shivam Kumar Mishra | Marketing | |
| 4 | Siddharth Mishra | Marketing | |
| 5 | Sushmita Verma | Marketing | |
| 6 | Umesh Jaiswal | Marketing | |
| 7 | Vipin Kumar | Marketing | |
| 8 | Aakash Verma | Marketing | |
| 9 | Manisha | HR | |
| 10 | Anuradha Singh | HR | |
| 11 | Romil Sachan | HR | |
| 12 | Km Arya Awasthi | HR | |


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