

## डाॅ० शकुन्तला मिश्रा राष्ट्रीय पुनर्वास विश्वविद्यालय, लखनऊ

Dr. Shakuntala Misra National Rehabilitation University, Lucknow

मोहान रोड, लखनऊः 226 017 वेबसाइटः http://dsmru.up.nic.in

Ref. No.CoE- 5

/FNo.16 /Res.Cell/Ph.D.-MGT/2015-16/04/DSMNRU/2021-22

Date 14 .06.2021

## **Notification PhD Viva-Voce Examination**

It is hereby notified for all concerned that the Online viva-voce examination of Brajendra Kumar Gupta, (Enrollment No.- Ph.D.-MGT/2015-16/04) who has submitted his Ph.D Thesis entitled "Impact of Integrated Marketing Communication on recent Marketing Trends with reference to apparel Industry" embodied the research work carried out under the supervision of Dr. Nagendra Yadav, Professor, department of Management, Faculty of Commerce, DSMNRU for the award of Ph.D. degree in the subject of Management of this University, will be held on 16-06-2021 at 3:30 PM., Conference Hall, V Floor, DSMNRU, Lucknow.

It will be open for all concerned interested in the subject.

(Dr. Amit Kumar Rai) Controller of Examination

- 1. Hon'ble Vice-Chancellor for his kind persual.
- 2. Registrar, DSMNRU
- 3. Co-ordinator, Research Degree Committee, DSMNRU
- 4. Dean, Faculty of Commerce
- 5. HoD, Department of Management
- 6. Controller of Examination
- 7. OSD, Research Cell, DSMNRU
- 8. Concerned Supervisor, DSMNRU
- 9. Concerned Candidate/Research Scholar
- 10. System Analyst to upload on University Website
- 11. Guard file

(Dr. Amit Kumar Rai) Controller of Examination