



डॉ० शकुन्तला मिश्रा राष्ट्रीय पुनर्वास विश्वविद्यालय, लखनऊ

Dr. Shakuntala Misra National Rehabilitation University, Lucknow

मोहान रोड, लखनऊ: 226 017 वेबसाइट: <http://dsmru.up.nic.in>

RefNo. CoE-

555/FNo.64 /Res.Cell/Ph.D.-MGT/2016-17/04/DSMNRU/2022-23

Dated 23.11.2022

Notification PhD Viva-Voce Examination

It is hereby notified for all concerned that the Viva-Voce Examination of Fawad Ali Khan (Enrollment No.-Ph.D.-MGT/2016-17/04) who has submitted his Ph.D Thesis entitled "A study on Creating Brand Equity Through Strategic Gamification Marketing with Specific Reference to Sports Products" embodied the research work carried out under the supervision of Professor Nagendra Yadav, Department of Management, Faculty of Commerce, DSMNRU for the award of Ph.D. degree in the subject of Management of this University, will be held on dated 30-11-2022 at 10:00 AM., Conference Hall, IV Floor, Administrative Block, DSMNRU, Lucknow.

It will be open for all concerned interested in the subject.

(Dr. Amit Kumar Rai)
Controller of Examination

1. Hon'ble Vice-Chancellor for his kind persual.
2. Registrar, DSMNRU
3. Co-ordinator, Research Degree Committee, DSMNRU
4. Dean, Faculty of Commerce
5. HoD, Department of Management
6. Controller of Examination
7. OSD, Research Cell, DSMNRU
8. Concerned Supervisor, DSMNRU
9. Concerned Candidate/Research Scholar
10. System Analyst to upload on University Website
11. Guard file

(Dr. Amit Kumar Rai)
Controller of Examination