

NOTICE

Students of MBA- IV Semester will be submitting a Research Project Report as per the curriculum. To successfully complete their **Research Project Report (MGT 403)**, students must seek guidance from their assigned faculty member on report preparation and related requirements. Throughout the project, students will consult closely with their faculty supervisor for guidance and feedback.

Students will have to submit **Two Hard Bound copies** of the research project report in the department, duly signed by students themselves and forwarded by assigned faculty supervisor.

Contents#

Topic Selection and Proposal Development
• Identify a research problem or question
• Conduct a literature review
• Formulation of research objectives and hypotheses
Research Design and Methodology
• Choose an appropriate research design (e.g., survey, case study, experiment)
• Develop a sampling plan
• Select data collection methods (e.g., interviews, questionnaires, observations)
• Choose data analysis techniques (e.g., regression analysis, content analysis)
Data Collection and Analysis
• Collection and processing data according to the research design
• Conduct descriptive and inferential statistical analyses
• Interpret findings and drawing conclusions
Report Writing and Presentation
• Structuring the research report
• Communicating research findings clearly and effectively
• Preparing for and delivering an oral presentation of the Minor Project
Ethical and Professional Considerations
• Adhere to professional standards in research and reporting
• Use appropriate citation and referencing practices

Note that these contents are not exhaustive, but rather inclusive, and may include additional requirements or considerations.

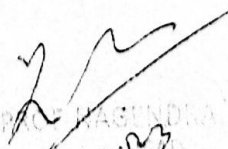
All faculty members
Dept of Management



PROF. NAGENDRA YADAV
HEAD
DEPT. OF MANAGEMENT
BENHURU, LUCKNOW

Faculty Supervisor Allotment List for Research Project Report (MGT 403)
Session (2022-23)

<i>Sr.</i>	<i>Name of Student</i>	<i>Specialization</i>	<i>Faculty Supervisor</i>
1	Abhijeet Yadav	Marketing	Prof. Nagendra Yadav
2	Abhishek Pratap Singh	Marketing	
3	Afzal Ahmed	Marketing	
4	Atul Kumar	Marketing	
5	Ashish Kumar Yadav	Marketing	
6	Dipanshi Srivastava	Marketing	
7	Gaurav Singh Chauhan	Marketing	
8	Khushi Gupta	Marketing	
9	Mohd Monish Khan	Marketing	
10	Nilesh Kumar Rai	Marketing	
11	Nirbhaya Pratap Singh	Marketing	
12	Pardeep Gupta	Marketing	
13	Parul Yadav	Marketing	
1	Aditya Narayan Raj	HR	Dr. Panchali Singh
2	Akansha Dhore	HR	
3	Alka Verma	HR	
4	Aarti Chopra	HR	
5	Arya Tiwari	HR	
6	Ashutosh Singh	HR	
7	Ishita Narang	HR	
8	Kamini	HR	
9	Km Nisha	HR	
10	Mansi Rajput	HR	
11	Meghna Khanna	HR	
12	Nisha Kumari	HR	
1	Adarsh Gupta	Finance	Dr. Anu
2	Akash Awasthi	Finance	
3	Gayatri	Finance	
4	Lal Krishna Dwivedi	Finance	
5	Neelesh Gupta	Finance	
6	Ruchi Yadav	Finance	
7	Sai Parth Vashishth	Finance	
8	Sudheer Kumar Yadav	Finance	
9	Renu Sharma	HR	
10	Shrashtika Trivedi	HR	
11	Singh Rahul Rajesh	HR	
12	Snehil Shukla	HR	
1	Bansal Patel	Marketing	Mr. Nishant Bhola
2	Rajnish	Marketing	
3	Shivam Kumar Mishra	Marketing	
4	Siddharth Mishra	Marketing	
5	Sushmita Verma	Marketing	
6	Umesh Jaiswal	Marketing	
7	Vipin Kumar	Marketing	
8	Aakash Verma	Marketing	
9	Manisha	HR	
10	Anuradha Singh	HR	
11	Romil Sachan	HR	
12	Km Arya Awasthi	HR	


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